

WRG2017

World Roller Games Barcelona 2017

FIRS World Championships



An aerial photograph of a city, likely Madrid, showing a large stadium under construction in the foreground. The stadium has a dark blue facade and a flat roof with visible construction elements. In the background, there are several modern, glass-fronted skyscrapers and a dense urban area. The sky is clear and blue.

04

**SPORTING
VENUES,
FACILITIES
AND LOCATION**

The disciplines of the sport program



Artistic



Inline Hockey



Inline Freestyle



Rink Hockey



Skateboarding



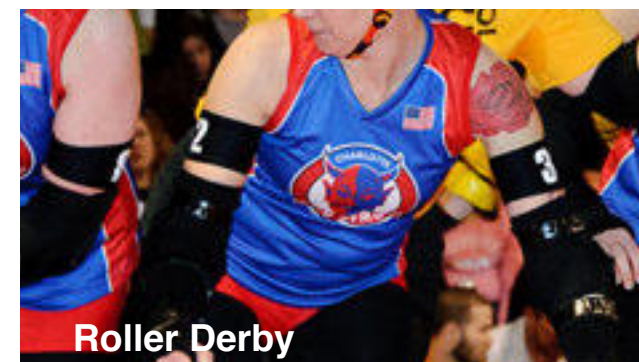
Inline Alpine



Inline Speed Skating

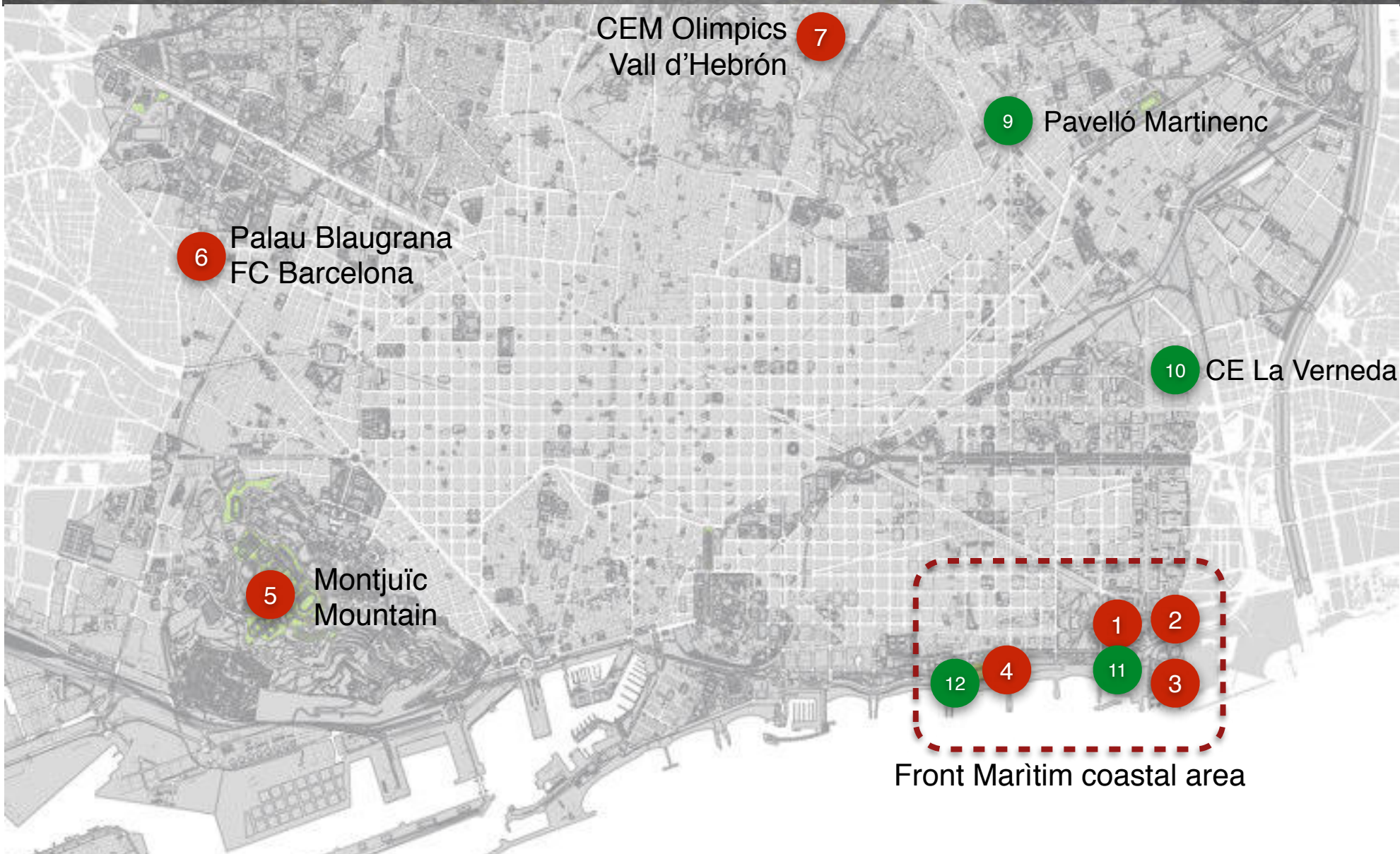


Inline Downhill



Roller Derby

General Concept / City of Barcelona



Seafront / CCIB / Roller Marathon / Parc Forum / Mar Bella



5

Montjuïc
Mountain
Downhill
Inline Alpine

4

CEM Mar Bella
Roller Derby
Inline Hockey
Final phase

3

Parc Forum
Inline Freestyle
Inline Speed Skating
Inline Alpine - Slalom
Skateboarding
Roller Village

1

CCIB
Artistic
IBC
MMC
MAC

2

Roller
Marathon
Start & Finish
Line

6

Palau Blaugrana
FC Barcelona

7

CEM Olímpics
Vall d'Hebrón

Seafront / CCIB / Roller Marathon / Parc Forum / Mar Bella



Front Marítim coastal area / Parc Forum, CCIB, Mar Bella, Marina



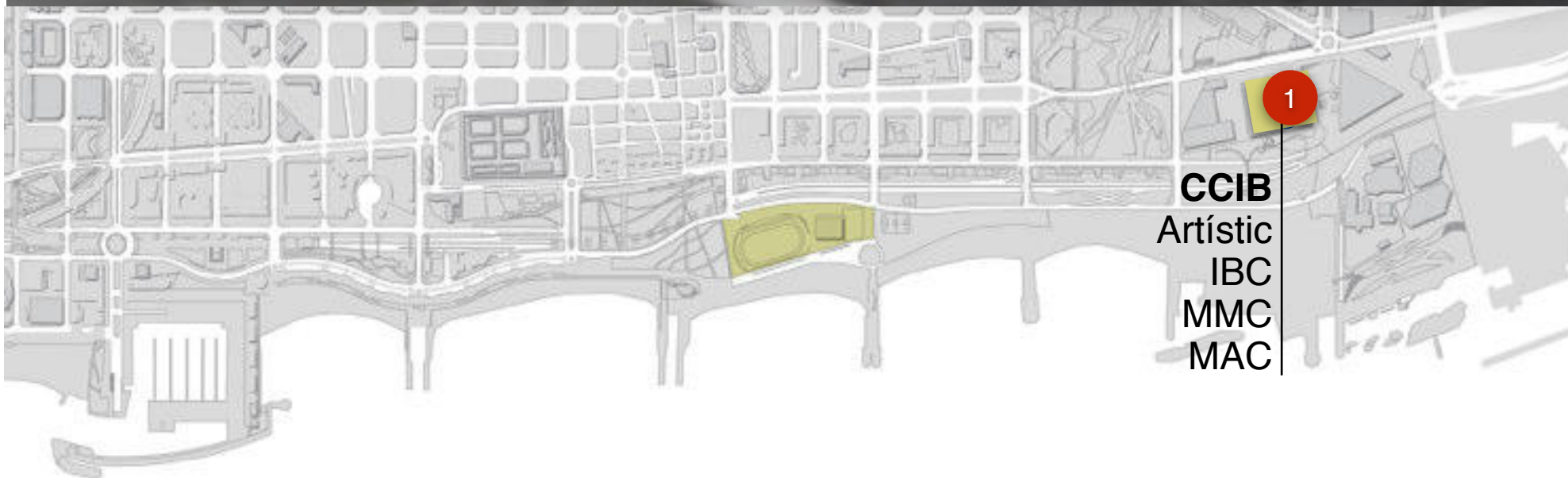
Front Marítim coastal area/ Parc Forum, CCIB, Mar Bella, Marina



1.1 Artístico/ CCIB / Parc Forum



1.1 Artístic / CCIB



CCIB
Artístic
IBC
MMC
MAC

1.2 IBC, MMC, MAC / CCIB

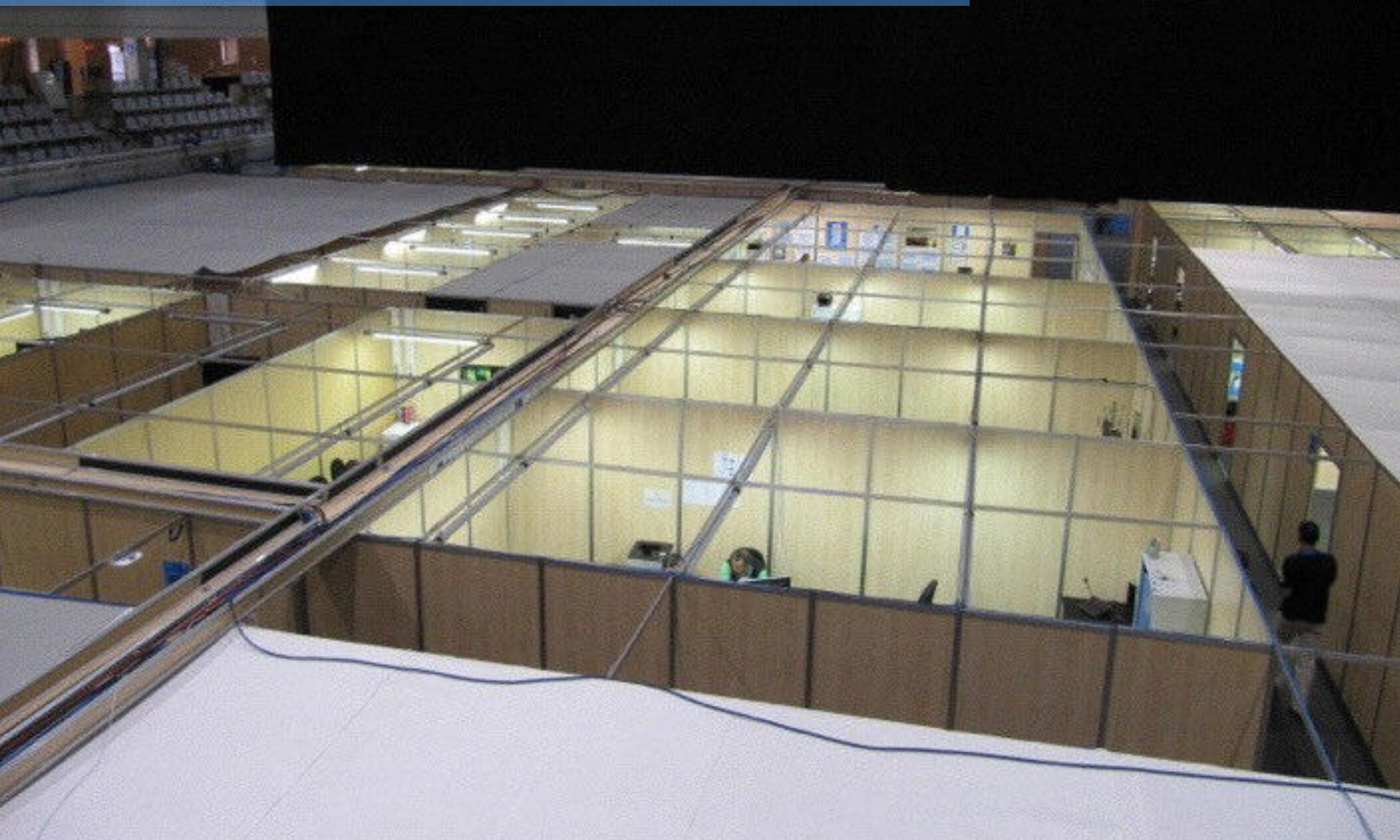


IBC / International Broadcasting Centre
MMC / MainMedia Centre
MAC / Main Accreditation Centre

CCIB
IBC
MMC
MAC

1

1. CCIB / IBC / International Broadcasting Centre



1. CCIB / MMC / Main Media Centre



1. CCIB / MMC / Main Accreditation Centre



1. CCIB / Artistic / MPC / IBC / MAC



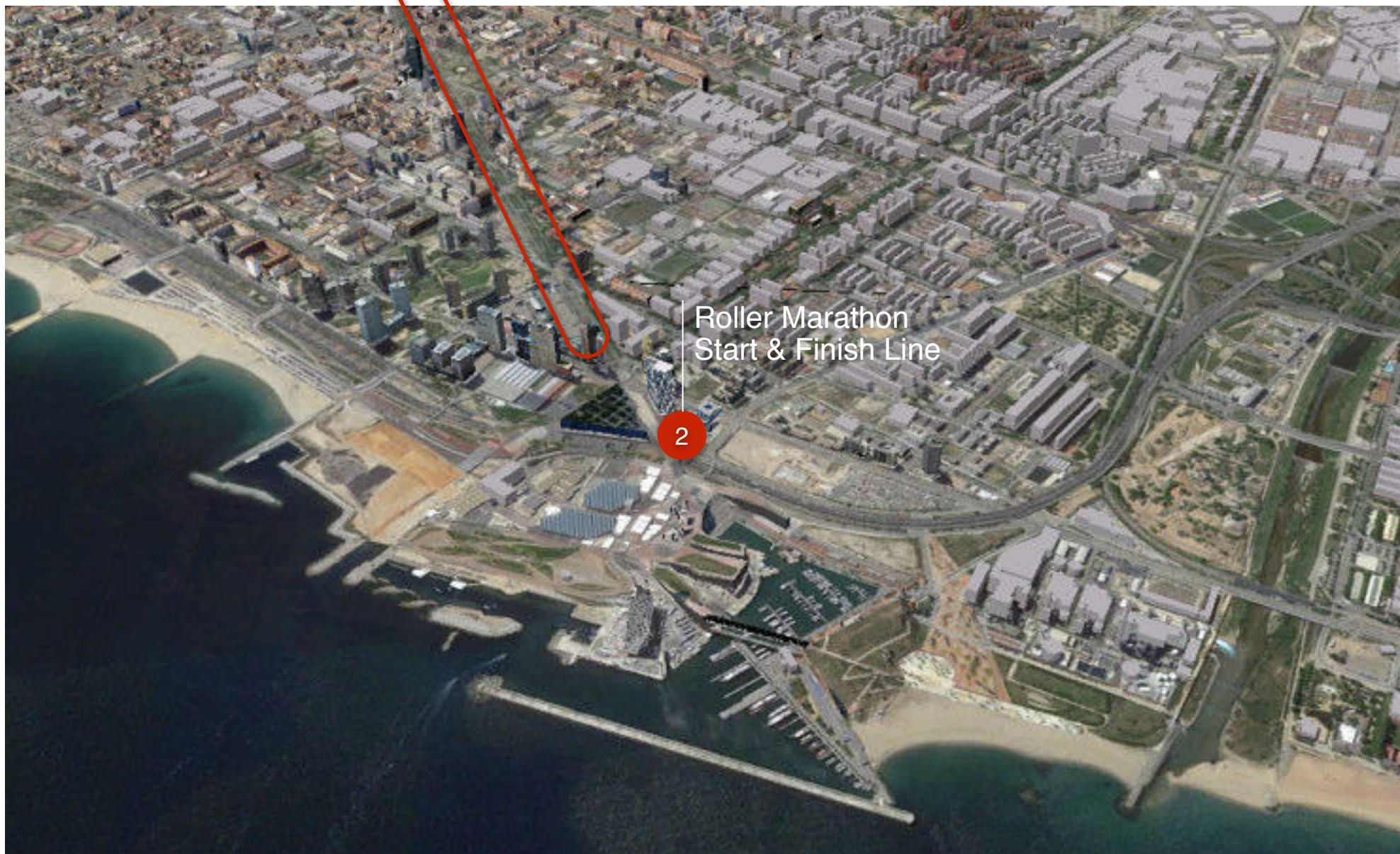
2. Roller Marathon / Start and Finish Line

Roller Marathon
Start & Finish Line

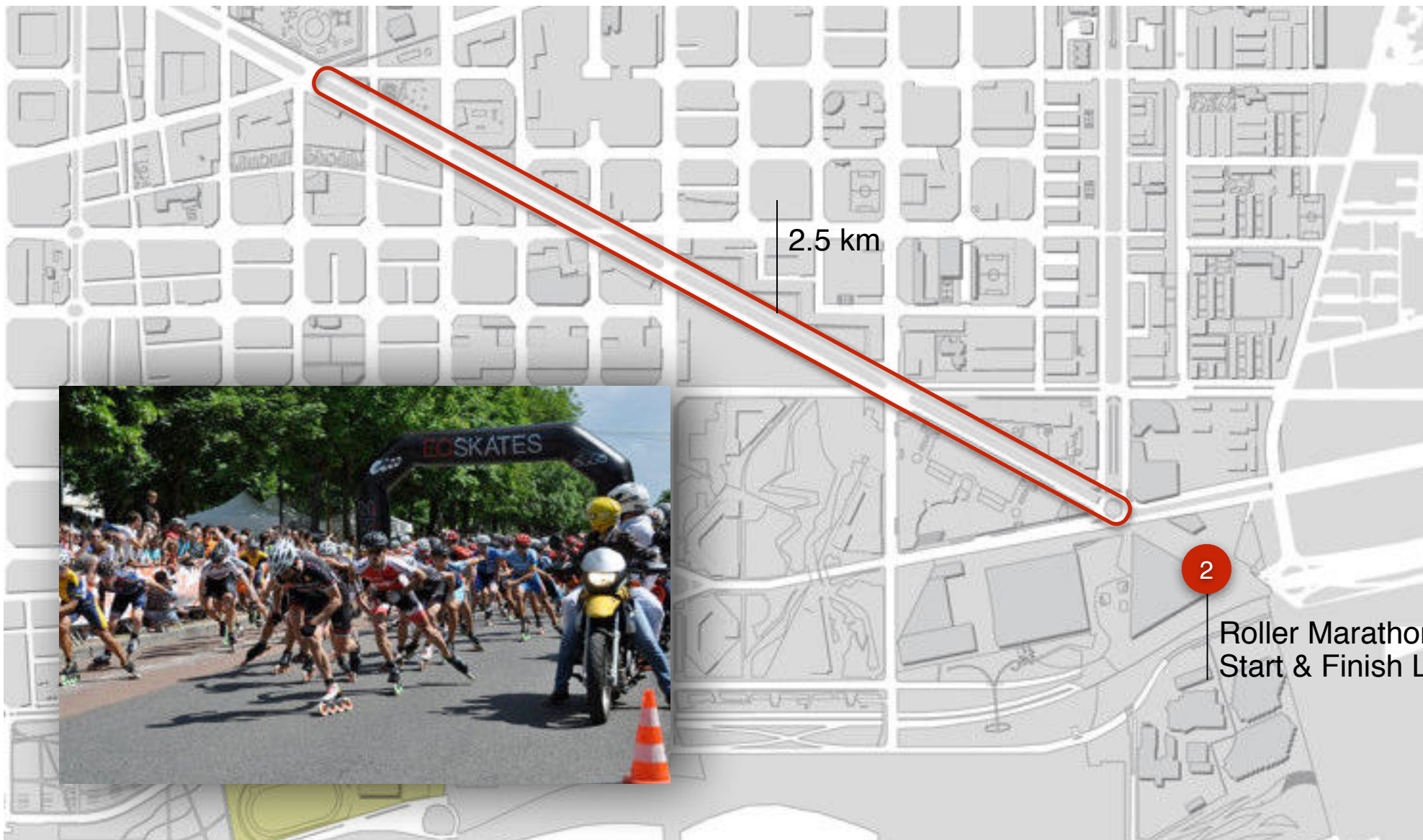
2



2. Roller Marathon / Start and Finish Line



2. Roller Marathon / Start and Finish Line



3. Parc Forum



3.1 Inline Freestyle / Parc Forum



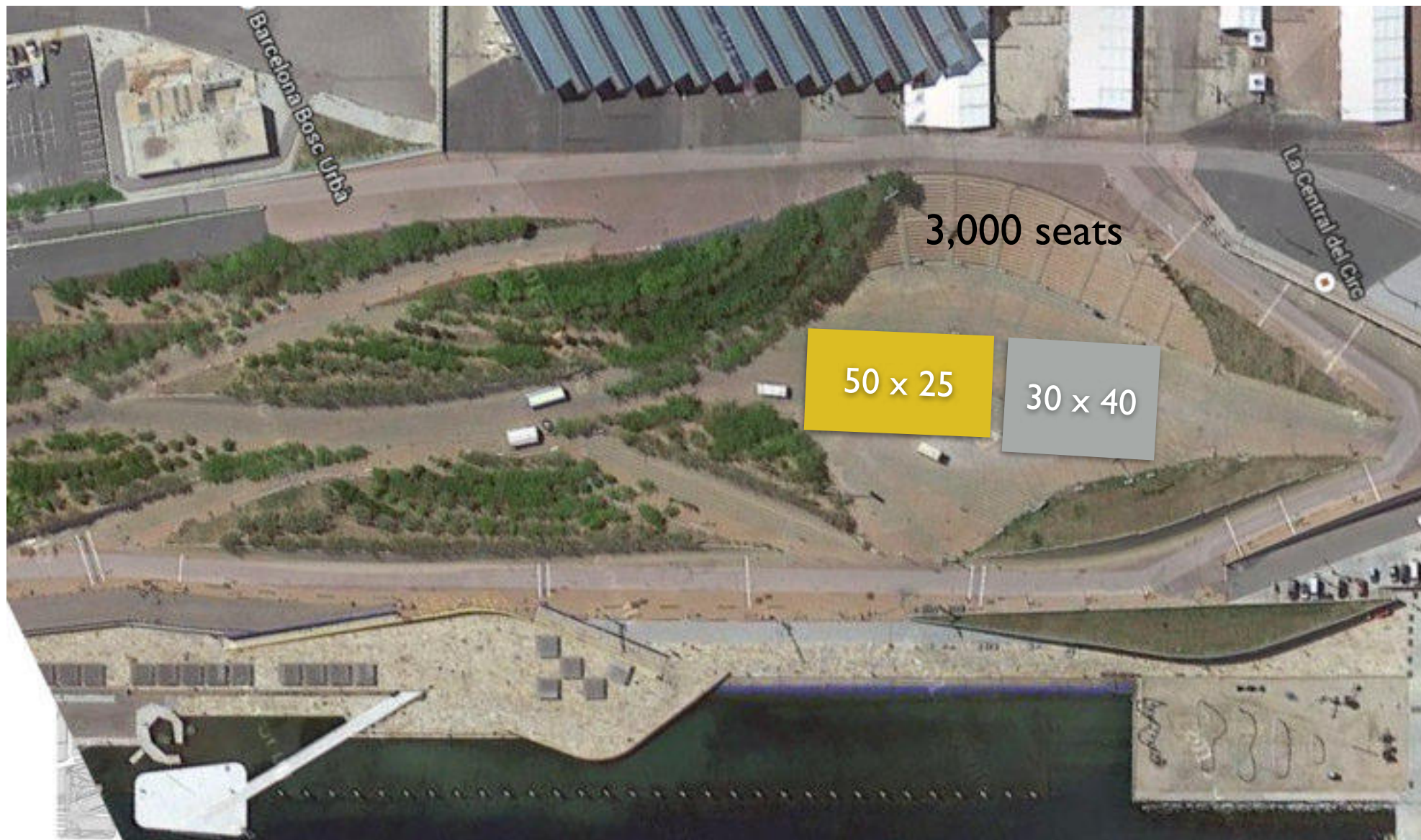
3.1 Inline Freestyle / Parc Forum



3.1 Inline Freestyle / Parc Forum / Option 1



3.1 Inline Freestyle / Parc Forum / Option 2



3. Inline Speed Skating / Parc Forum



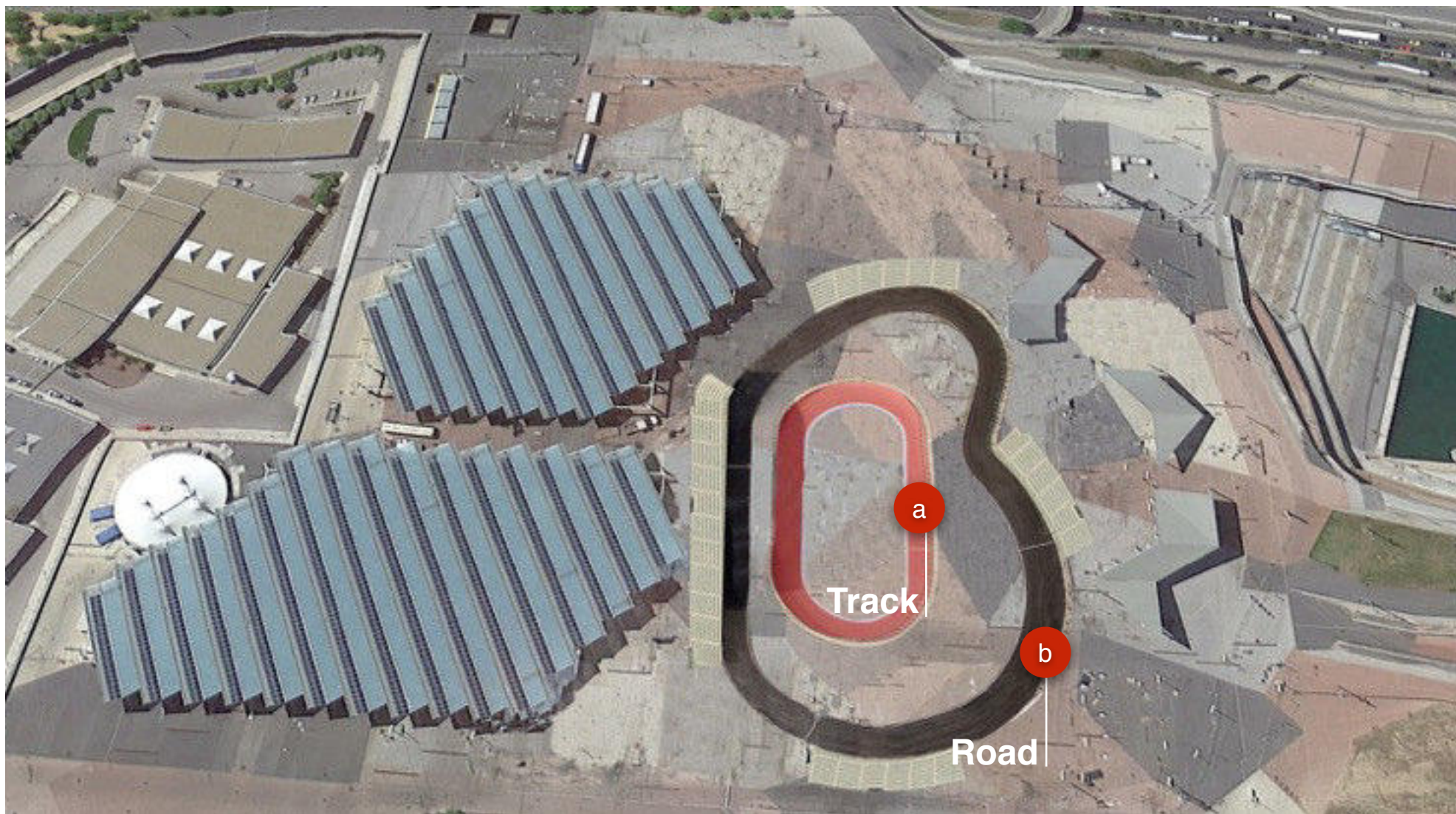
3.2a Inline Speed Skating - Track / Parc Forum



3.2b Inline Speed Skating - Road / Parc Forum



3.2 Inline Speed Skating / Parc Forum



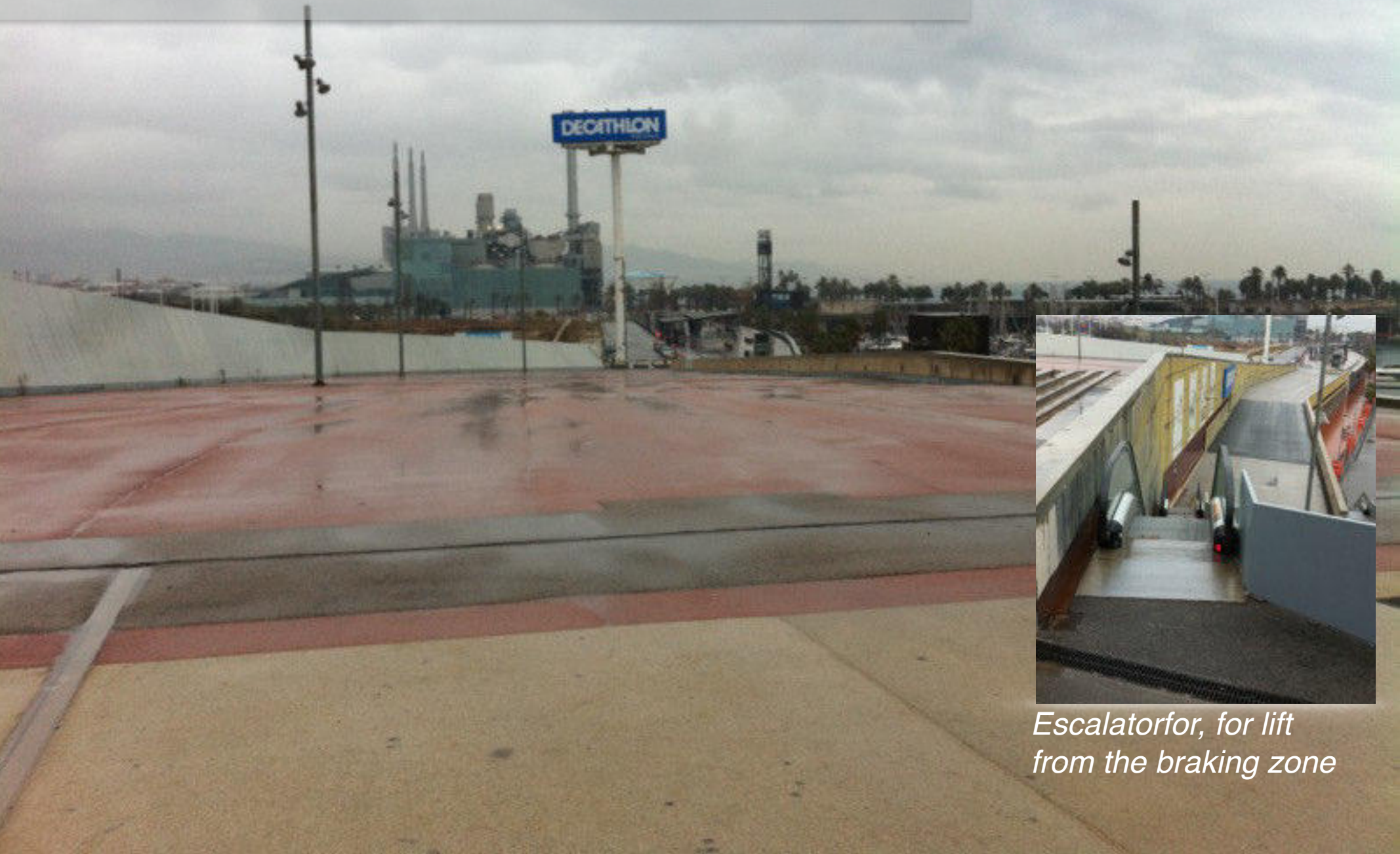
3.2 Inline Speed Skating / Parc Forum



3.3. Inline Alpine - Slalom / Parc Forum



3.3. Inline Alpine - Slalom / Parc Forum

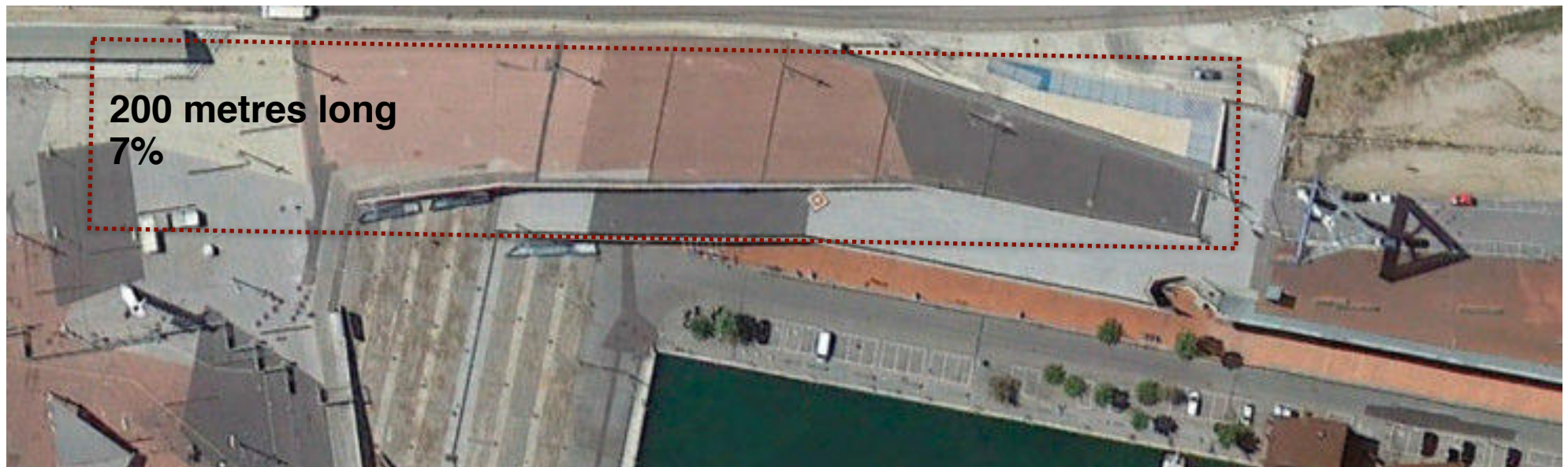


Escalator for lift from the braking zone

3.3 Inline Alpine - Slalom / Parc Forum



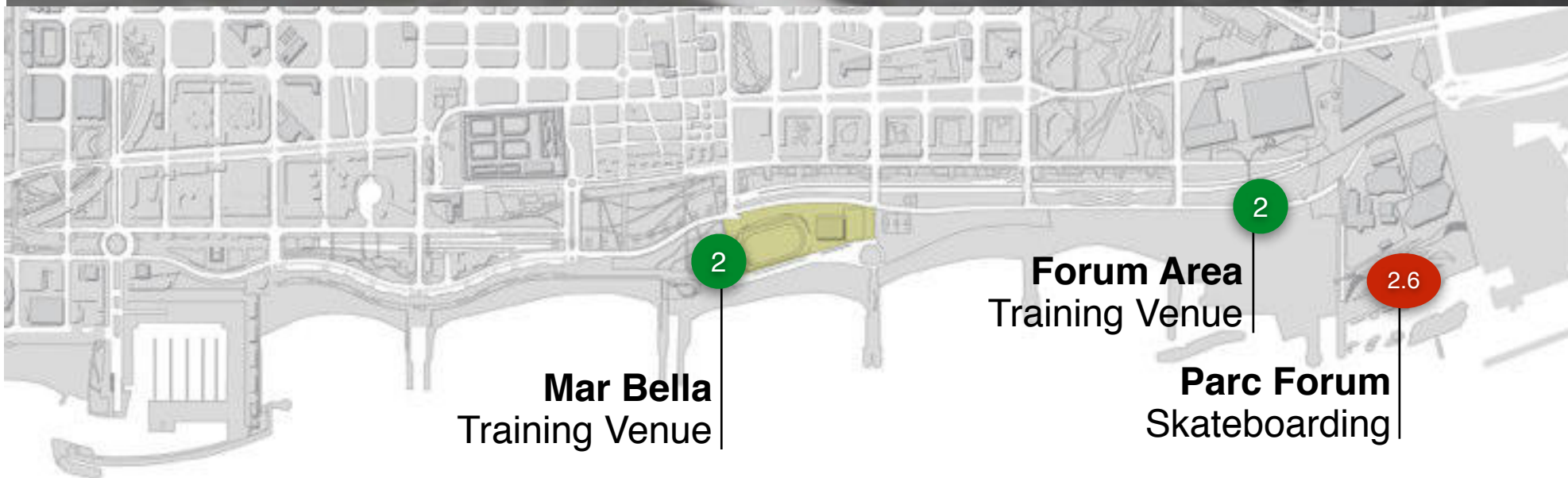
3.3 Inline Alpine - Slalom / Parc Forum



3.4 Skateboarding / Parc Forum



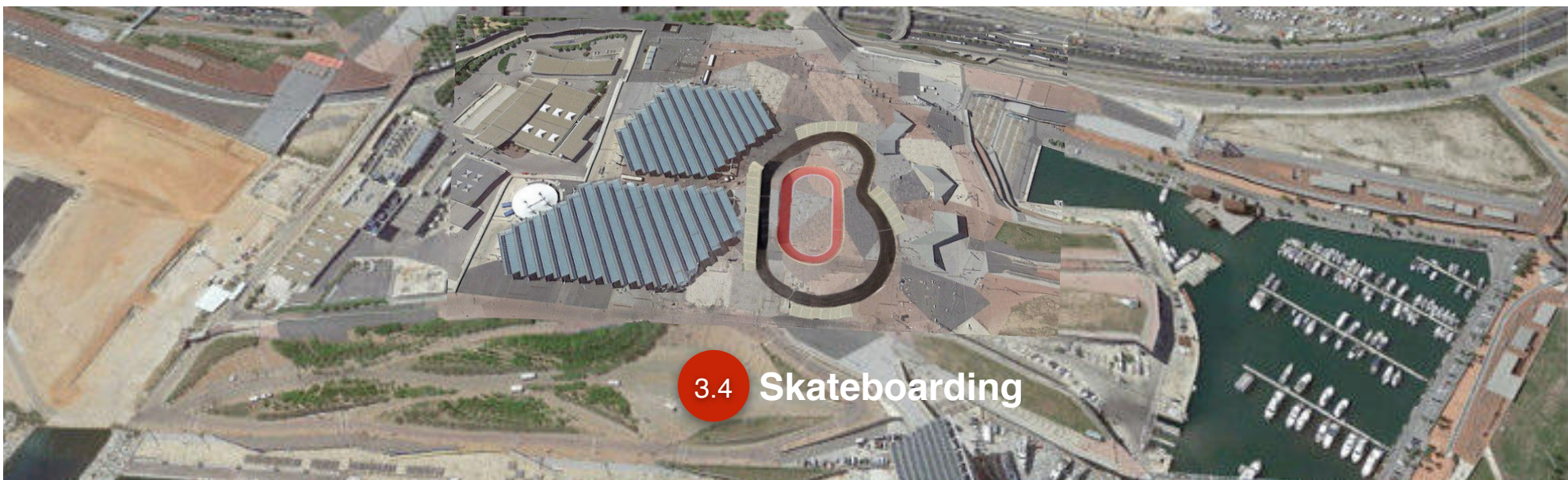
3.4 Skateboarding / Parc Forum



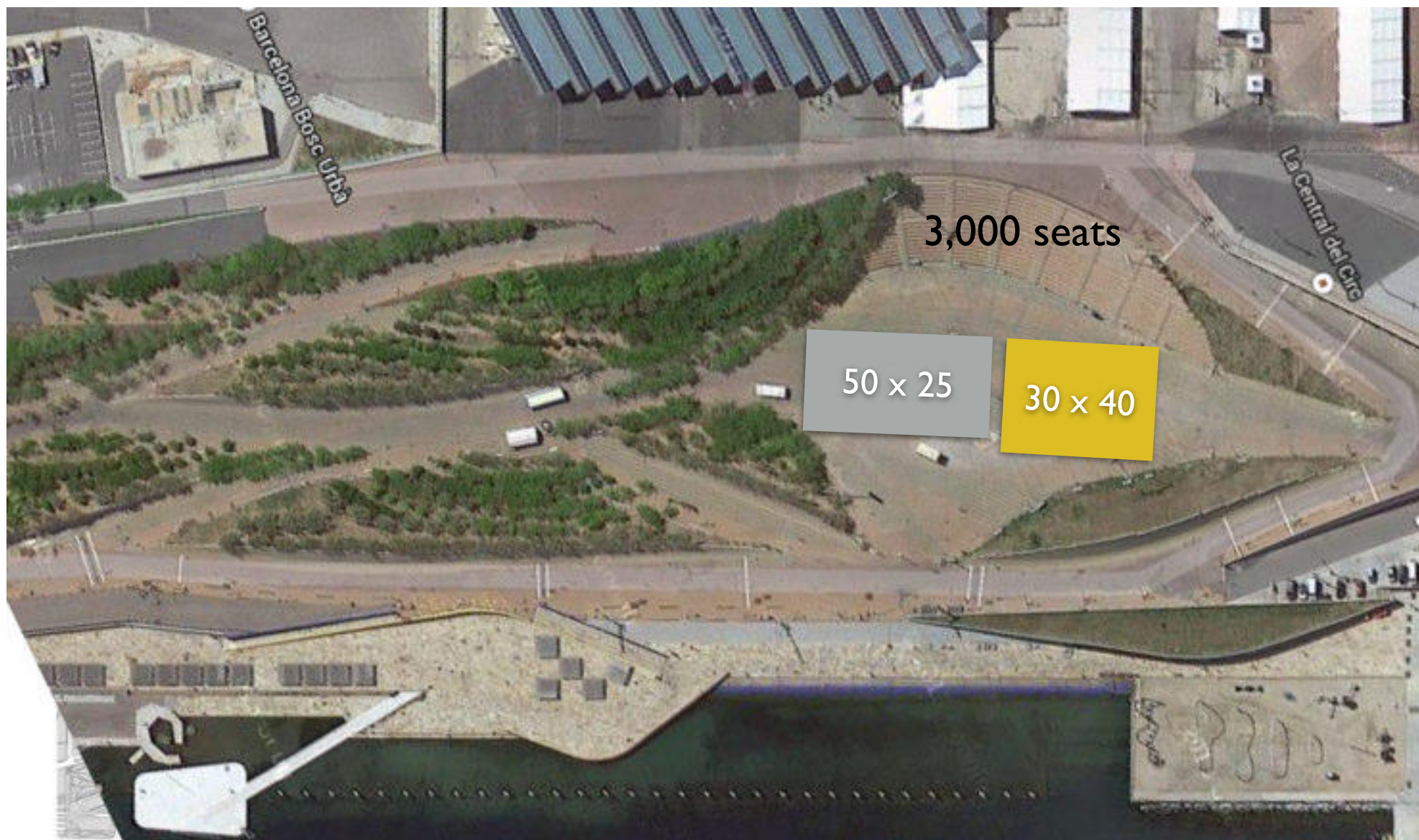
Mar Bella
Training Venue

Forum Area
Training Venue

Parc Forum
Skateboarding



3.4 Skateboarding / Parc Forum



3.5 Roller Village / Parc Forum



Meeting place of urban trends, promotion and practice of the activities related to the “rollers”, commercial activities -Market Streer, activities for the kids and leisure



3.5 Roller Village / Parc Forum



Images from 4th Edition of Barcelona Extreme 2014

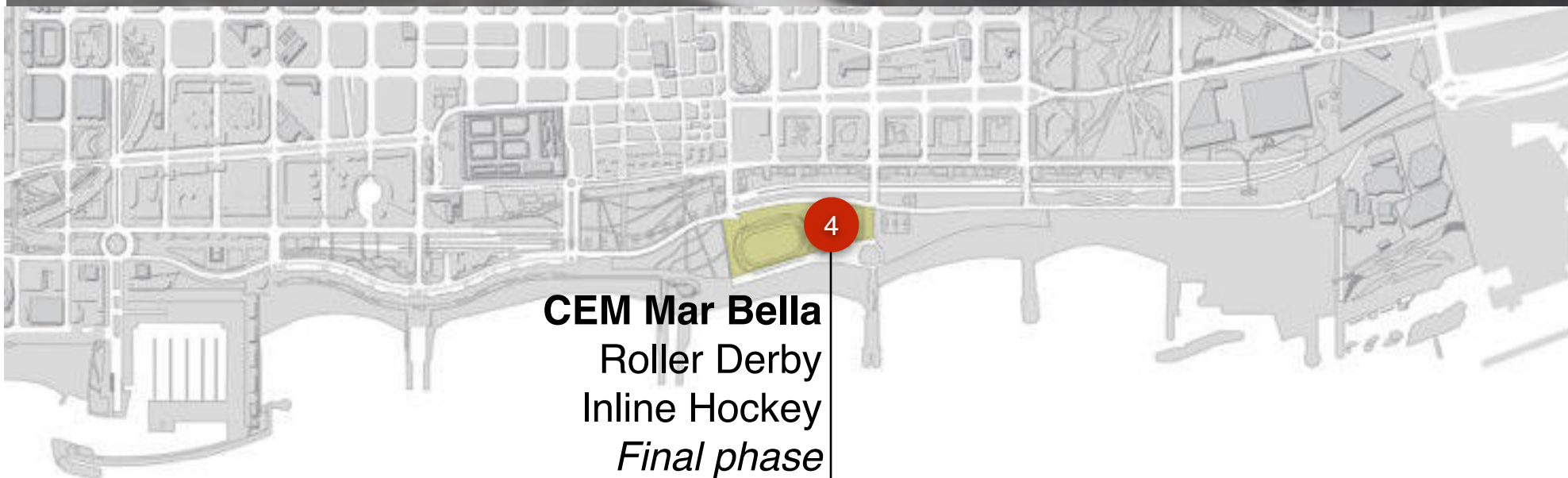
4. Roller Derby, Inline Hockey final phase / CEM Mar Bella



8. Inline Hockey / Pavelló Esportiu La Llana - Rubí

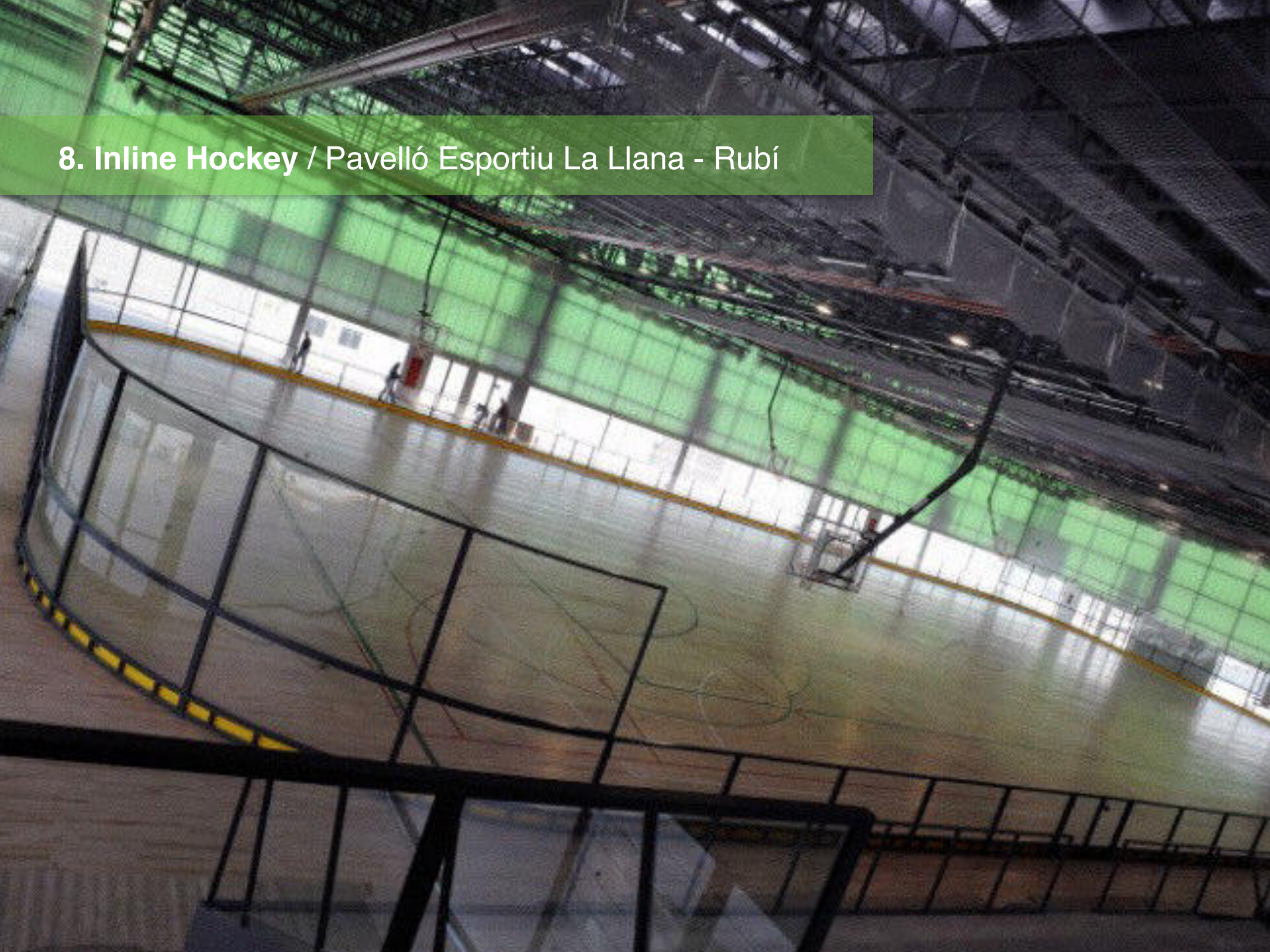


4. Roller Derby, Inline Hockey final phase / CEM Mar Bella



CEM Mar Bella
Roller Derby
Inline Hockey
Final phase

8. Inline Hockey / Pavelló Esportiu La Llana - Rubí



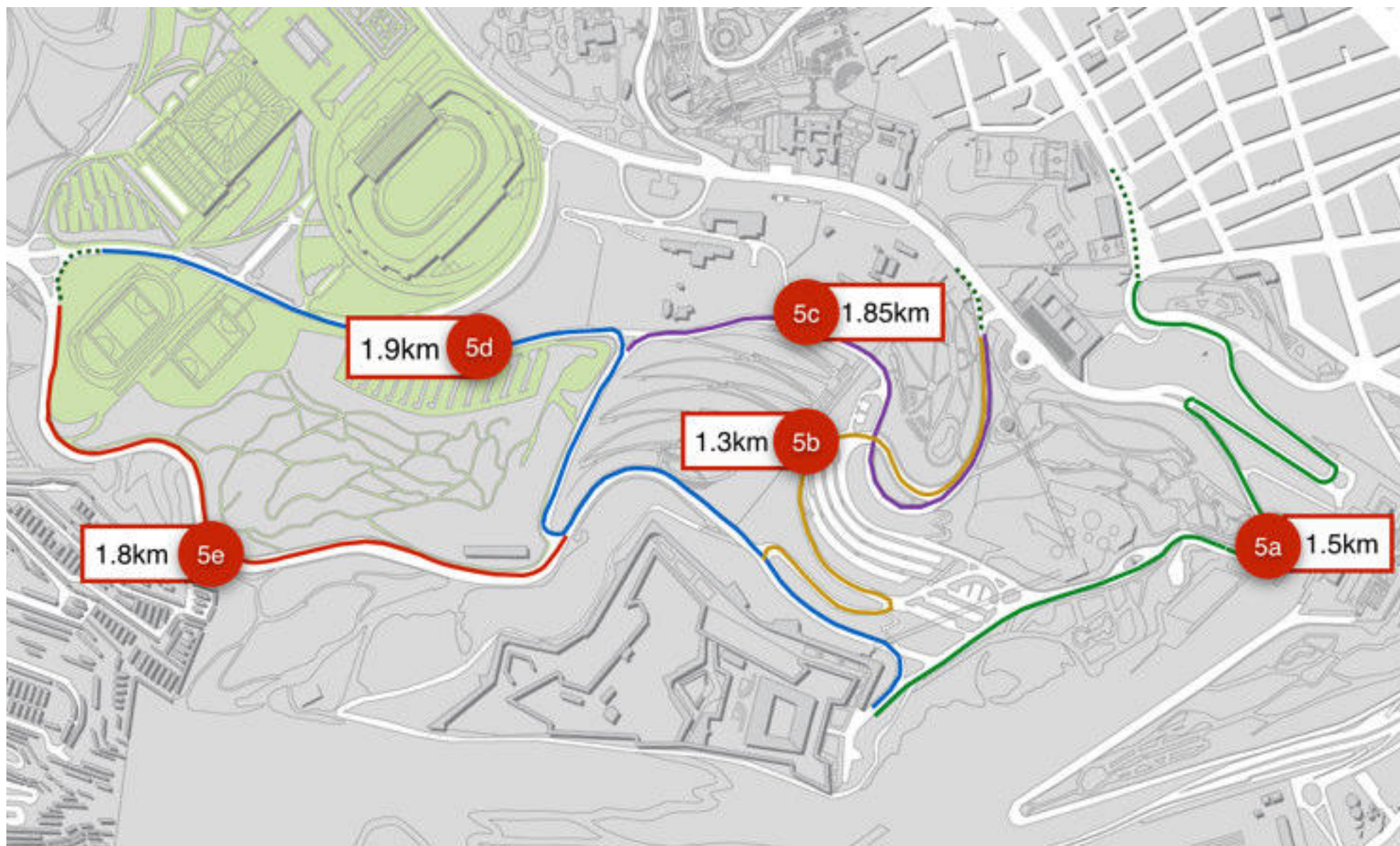
5.2 Inline Downhill / Montjuïc Mountain



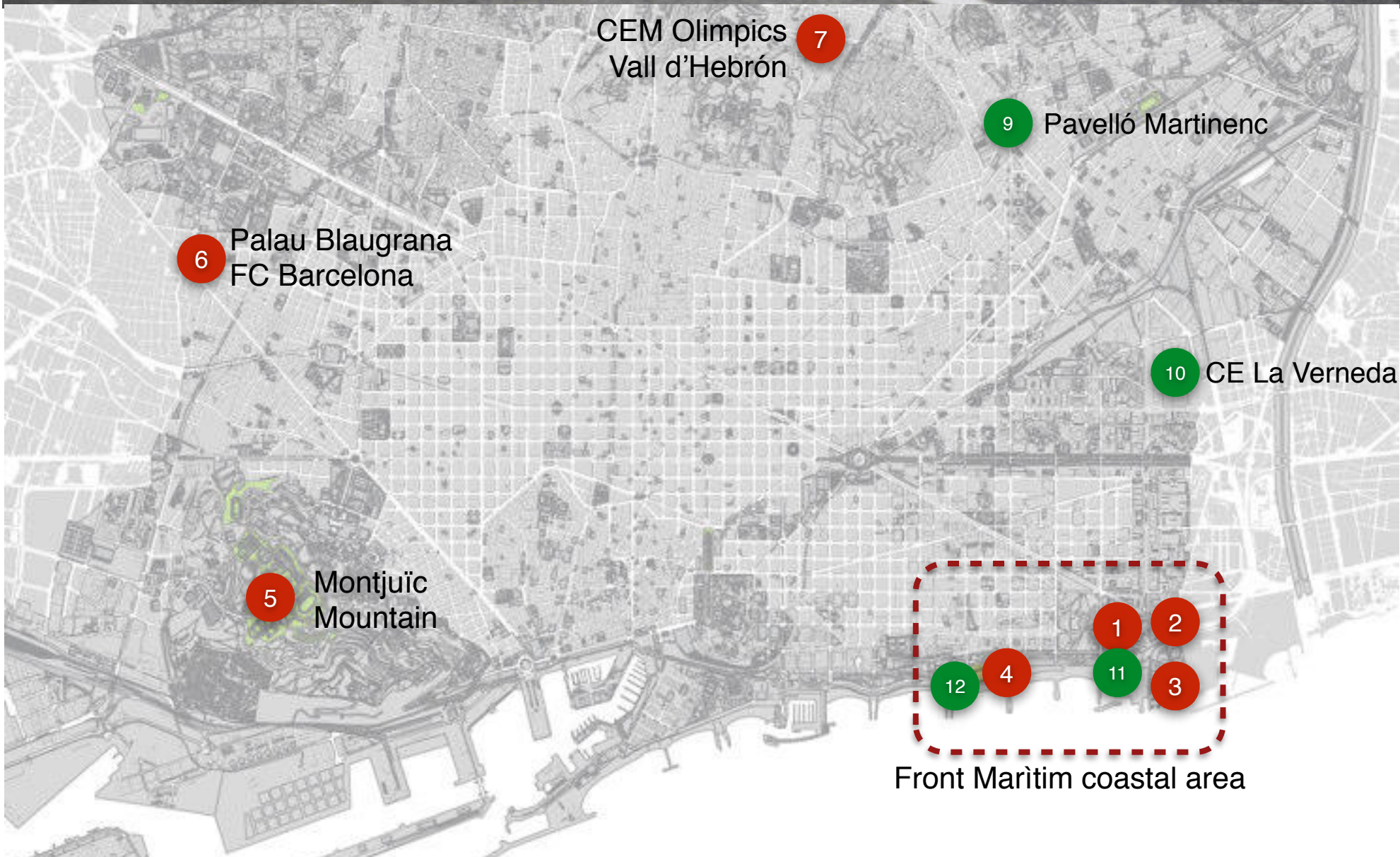
5. Inline Downhill and Inline Alpine / Montjuïc Mountain



5. Inline Downhill and Inline Alpine / Montjuïc Mountain



General Concept / City of Barcelona



6. Rink Hockey / Palau Blaugrana (FC Barcelona)



6. Rink Hockey / Palau Blaugrana (FC Barcelona)



Palau Blaugrana
FC Barcelona

6

6. Rink Hockey / Palau Blaugrana (FC Barcelona)



02.1 KEY REASONS FOR WILLING TO HOST WORLD ROLLER GAMES 2017

Modern, authentic and powerful image

Barcelona is a city which has already become one of the main references for sports all over the world and it is a tourist destination for those interested in major sporting events. And the Roller Games fits perfectly to its international positioning strategy.

The global dimension of the Roller Games, its youthful, friendly profile and global presence - all respond to the city's expectations in this field.

The Catalan Federation of Roller Sports has the experience, a consolidated dimension and a wide base of members and associates that will contribute to the success of the event in Barcelona.

Hosting the Roller Games will imply for the city of Barcelona:

- Associating its image to a completely new event that will be amongst the top international events, with modern, contemporary values.
- Taking advantage of diffusion of Roller Games 2017 around the world to broadcast the image of the city and strengthen Barcelona's brand in the international arena.
- Strengthening its position as a venue for major international sporting events.
- Offering its inhabitants and visitors a unique world event.
- Obtaining a direct and indirect local economic impact through increased tourism (accommodation, food and beverage, entertainment and shopping, etc), hiring local suppliers and services to organize the event and a multiple number of other effects directly attributable to the organization of the Roller Games in the city.

02.2 BARCELONA, HOST OF THE WORLD ROLLER GAMES 2017

Vision of Roller Games in Barcelona

The Roller Games will become the world's most important Roller Sports event, with a modern, authentic and powerful image.

Mediterranean passion and avant-garde urban culture set in a city that will be transformed into a sports playground will provide inspiration to Roller Games athletes and Roller Sports fans. Barcelona's international reach as a tourist attraction will be used to share this vision worldwide.

The main priority in our vision are the athletes. With the Olympic Ring on Montjuic and the Forum cluster, we will provide the athletes with the best stage in the city so that they can perform to the best of their abilities. In cooperation with FIRS field-of-play preparations and athlete services will be held to ensure that athletes can focus on the competition without any distractions. Furthermore, the Roller Games Barcelona will be transformed into a festival, engaging citizens and fans of Roller Sports and the Roller Games from all over the world, coming to give support to the athletes during the event.

This means that the Roller Games will be integrated into the cultural and lifestyle program of Barcelona. A program that has found contemporary and widely acknowledged expressions in the arts, design, music and architecture, based on a long tradition of independent creativity in Barcelona.

This vision is a starting point and will be further developed and detailed in cooperation with FIRS in order to align itself with the goals of the event.

City activities

The Roller Games is an event that will have not only an impact on TV, but also in the city's sports and cultural life. With the aim of strengthening this aspect, we have proposed a series of initiatives aimed at making the Roller Games a festival

of roller culture. Cinema, music, arts and the industry sector will be part of the festival.

Cinema, arts, concerts

On the occasion of the celebration in the city of the Roller Games, we'll cooperate with the Barcelona National Film and Sound Archive to screen a series of famous films related to Roller Sports.

Furthermore, the organizing committee will cooperate with local music festival programmers to create a music event with famous artists. It will also cooperate with local artists and selected museums to approach the event from a cultural and creative perspective.

Sports

The Roller Games will be the opportunity to enhance the practice of Roller Sports in the city and to do so the Organizing committee will arrange a series of initiatives aimed to this purpose.

A popular marathon open to all categories and levels, The Roller Open School, organized in the city centre or an International Development program for emerging countries are some of the activities that the LOC will develop in the city during the celebration of the Roller Games Barcelona.

Furthermore, the city of Barcelona undertakes to contribute to the future growth and consolidation of the Roller Games. Thus, the LOC will create the WRG Knowledge Management Programme, gathering all relevant information to transfer knowledge to future LOCs.

02.3 DATES PROPOSAL

The dates proposed to celebrate Roller Games in Barcelona are from the 25th of June to 9th of July 2017 due to the next reasoning:

- There is no any important event planned to be realized in Barcelona during these dates
- It's a nice period for the hotel industry (availability and reserving of rooms)
- The school year is already completed
- Excellent climate: long-lasting daylight, moderate temperature, low humidity, the rains are practically absent, etc.

In continuation you will find the proposed competition Schedule:

A unique setting for the Roller Games

	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN
	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
OPENING CEREMONY	0																
ARTISTIC																	
ROLLER MARATHON																	
INLINE HOCKEY																	
RINK HOCKEY																	
INLINE ALPINE																	
INLINE DOWNHILL																	
INLINE FREESTYLE																	
ROLLER DERBY																	
SKATEBOARDING																	
CLOSING CEREMONY																	
		3	4	5	4	5	6	6	5	5	3	3	3	5	5	4	3

WRG2017

World Roller Games Barcelona 2017

FIRS World Championships

